

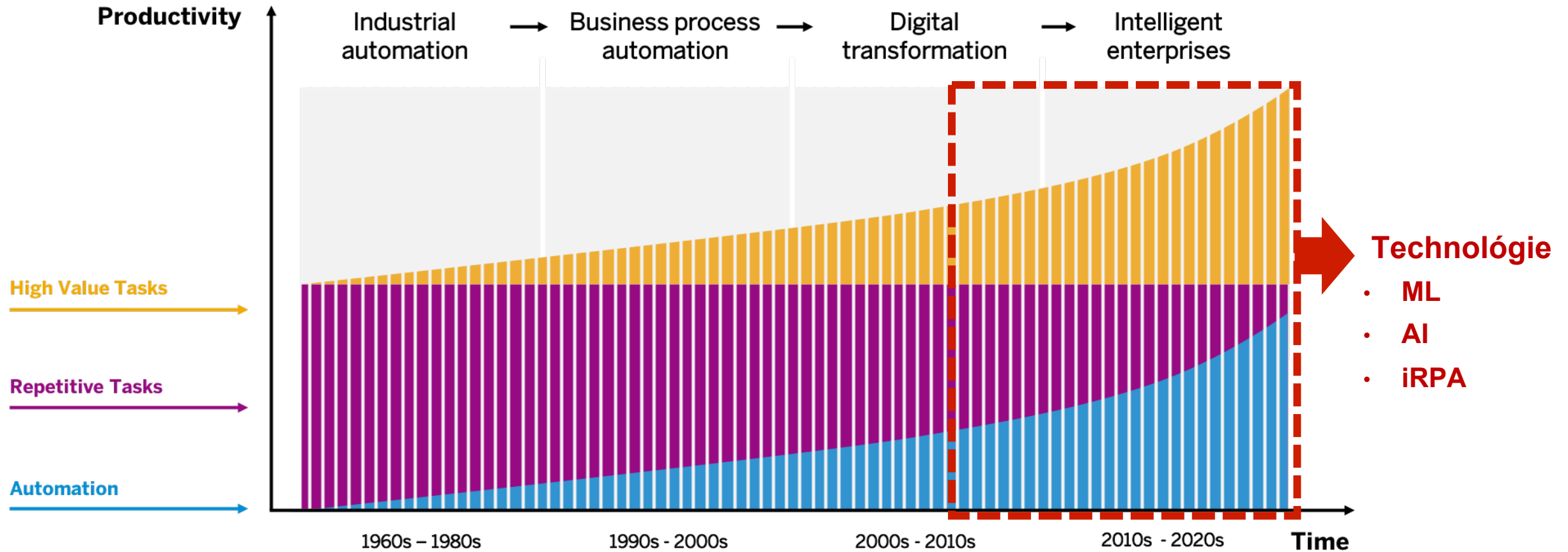


Dátová analytika pre neanalytikov

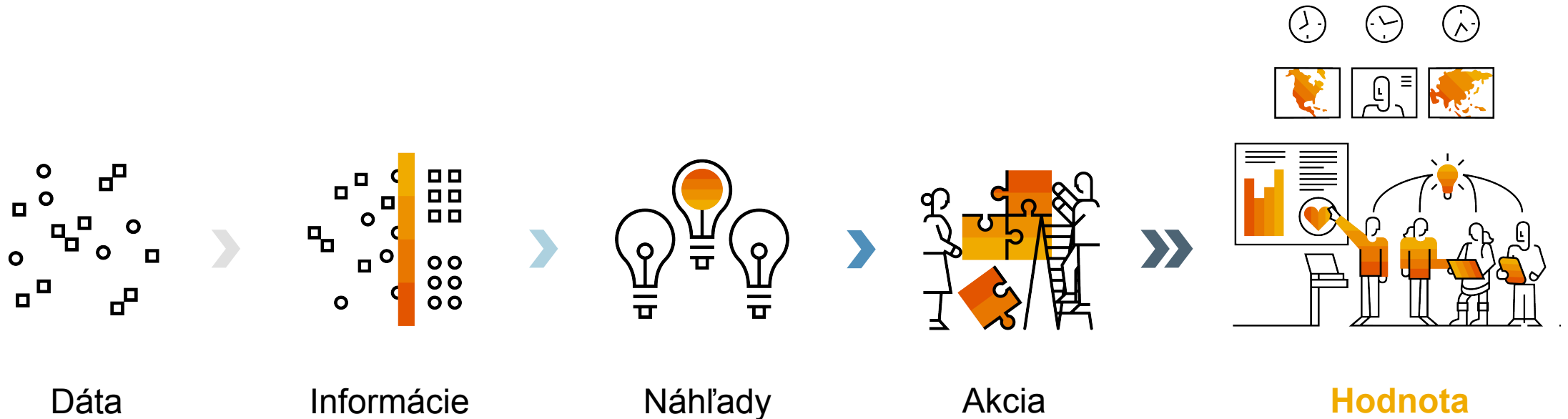
Jozef Šuran, SAP Slovensko
jún, 2019

PUBLIC

Evolúcia do digitálnej/inteligentnej éry

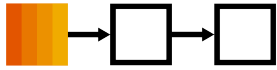


Posun od dát k hodnote



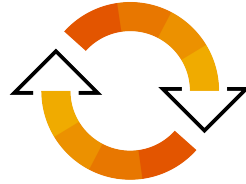
Organizácie, ktoré poskytujú ľuďom **inteligentné nástroje** na to, aby mohli robiť **lepšie rozhodnutia** a umožnia im konať v danom momente, prekonajú očakávania.

Evolúcia rozhodovania



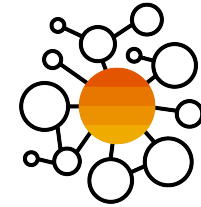
Lineárna

-
- Historická
 - Statická
 - Zvrchu nadol



Dynamická

-
- Samostatná
 - Rýchle iterácie
 - Distribuovaná

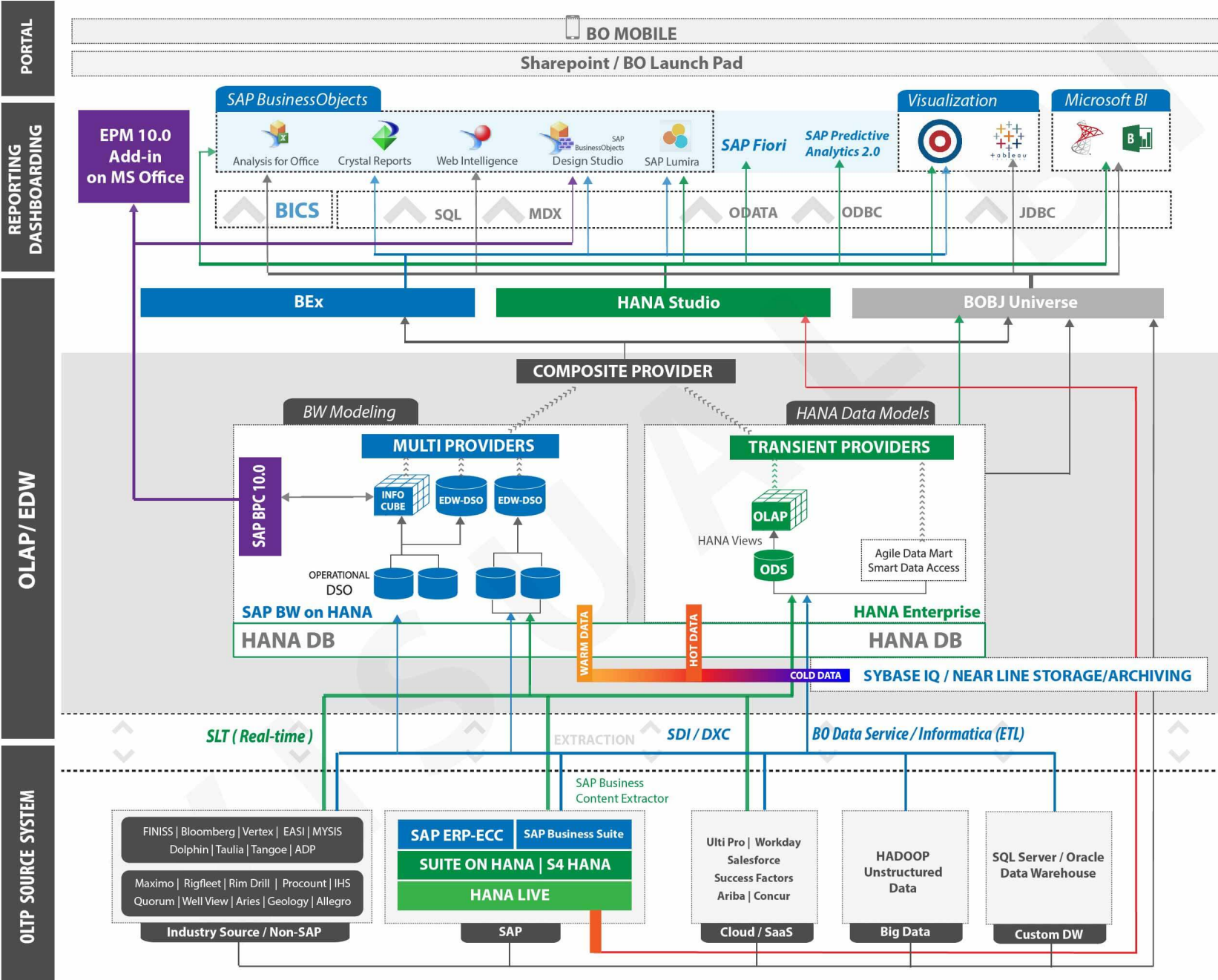


Rozšírená

-
- AI - riadená
 - Okamžité úpravy
 - Nepretržité



Komplexná analytika



SAP Analytics Cloud

C-Suite
Executives



DIGITAL BOARDROOM + WEB + MOBILE + NLP

Business
Users



SMART BUSINESS INTELLIGENCE +
COLLABORATIVE ENTERPRISE PLANNING + PREDICTIVE ANALYTICS



INDUSTRY SOLUTIONS + LINE OF BUSINESS SOLUTIONS

IT and
BI Architects



SAP S/4HANA



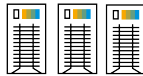
SAP HANA

+



SAP BW/4HANA

+



3rd PARTY APPLICATIONS

Úplný pohľad

Všetko čo potrebujete



Jeden nástroj

Skúmajte, analyzujte, plánujte, a predikujte v jednom nástroji na akomkoľvek zariadení

Od dát k hodnote

Spravte komplexné rozhodnutia so správou a analýzou údajov na jednom mieste

Pre všetky rozhodnutia

Pokryte potreby vašej organizácie vo všetkých typoch rozhodnutí (strategické, operačné a taktické)

SAP Analytics Cloud – predpripravený obsah

Benefits of Business Content

The free business content for SAP Analytics Cloud and SAP Digital Boardroom provides a quick and easy starting point for your individual analytics scenarios.

Key assets:

- End-to-end industry dashboards
- Re-usable line of business packages
- Content is tailored to work with recommended SAP data sources
- Includes detailed documentation of KPIs, models and data flows
- Comes ready to run with sample data or live connection

SAP Analytics Cloud business content features technology highlights such as planning, Smart Assist, value-driver trees, and mobile design.



How do I activate the business content?

In your SAP Analytics Cloud system:

1. From the **Main Menu**, navigate to **Browse > Files**
2. Select **Content Library** and then **Business Content**
3. Choose your package and click **import**

For more instruction, please [check the latest documentation](#).

Watch the video

What is included?

SAP Analytics Cloud provides a content library with packages of end-to-end business scenarios for specific industries and lines of business.

Each package provides an overview of which business questions are addressed. The list of technical objects is also available.

For more details on each individual package, explore the content library in the application or check out the list below.

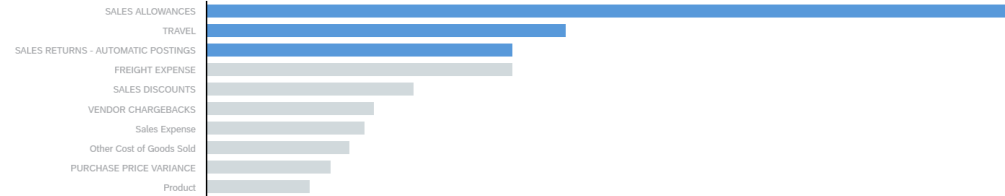
Smart Discovery

- Automatické generovanie predpripravených príbehov
- Kľúčové faktory ovplyvňujúce kľúčové ukazovatele organizácie
- Identifikácia komplexných vzťahov, ktoré spájajú dáta s výsledkami
- Analyzujte hodnoty, ktoré ovplyvňujú kľúčové rozhodnutia
- Predikcia budúcich výsledkov pomocou interaktívnych simulácií

What are the key influencers for Cost of Goods Sold?

We found 10 key influencers for Cost of Goods Sold and have highlighted the top 3:

Q May 25, 2018 15:50:06 | Very High Quality (5/5)



Summary

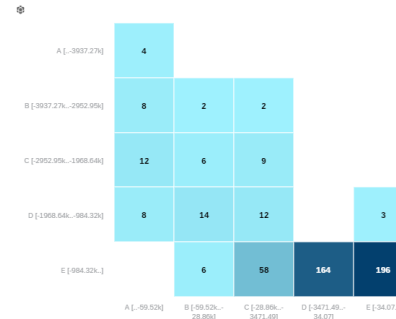
The machine learning algorithm driving Smart Discovery identifies 10 columns as key influencers of Cost of Goods Sold. These key influencers are the dimensions or measures within ProfitAndLoss that impact Cost of Goods Sold the most. SALES ALLOWANCES has the highest influence, followed by TRAVEL.

Insight Quality - Very High Quality (5/5)

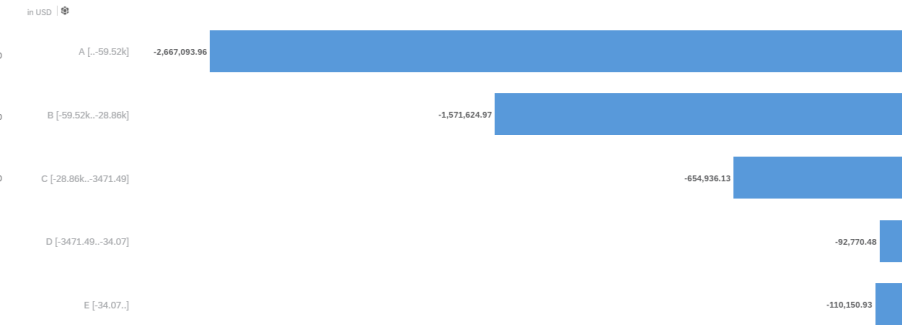
After analyzing ProfitAndLoss for potential key influencers, the underlying machine learning model indicates very high confidence in these influencers.

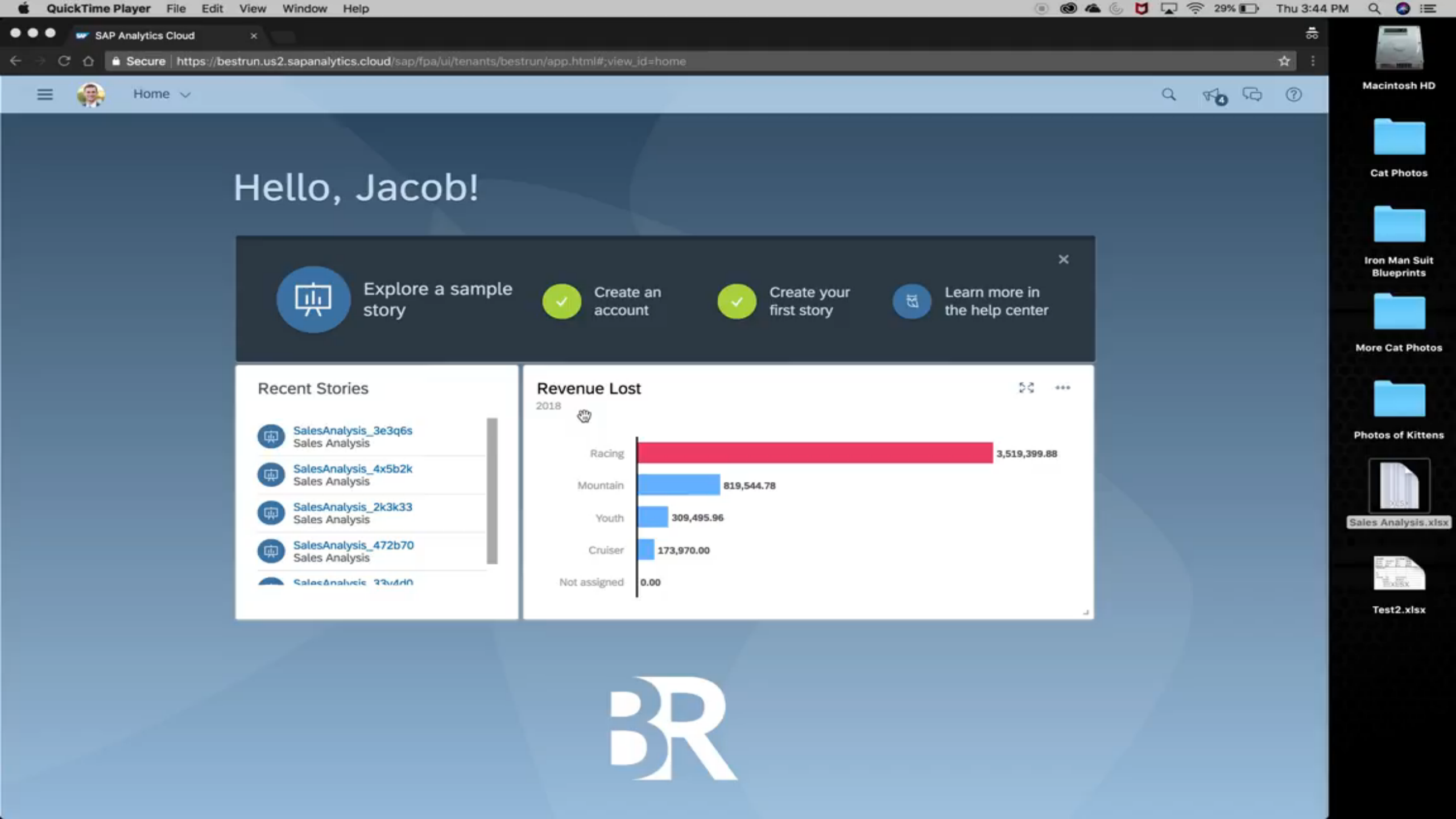
How does SALES ALLOWANCES influence Cost of Goods Sold?

Compare the records per Cost of Goods Sold and SALES ALLOWANCES.



Compare how SALES ALLOWANCES impacts Average Cost of Goods Sold.





Hello, Jacob!



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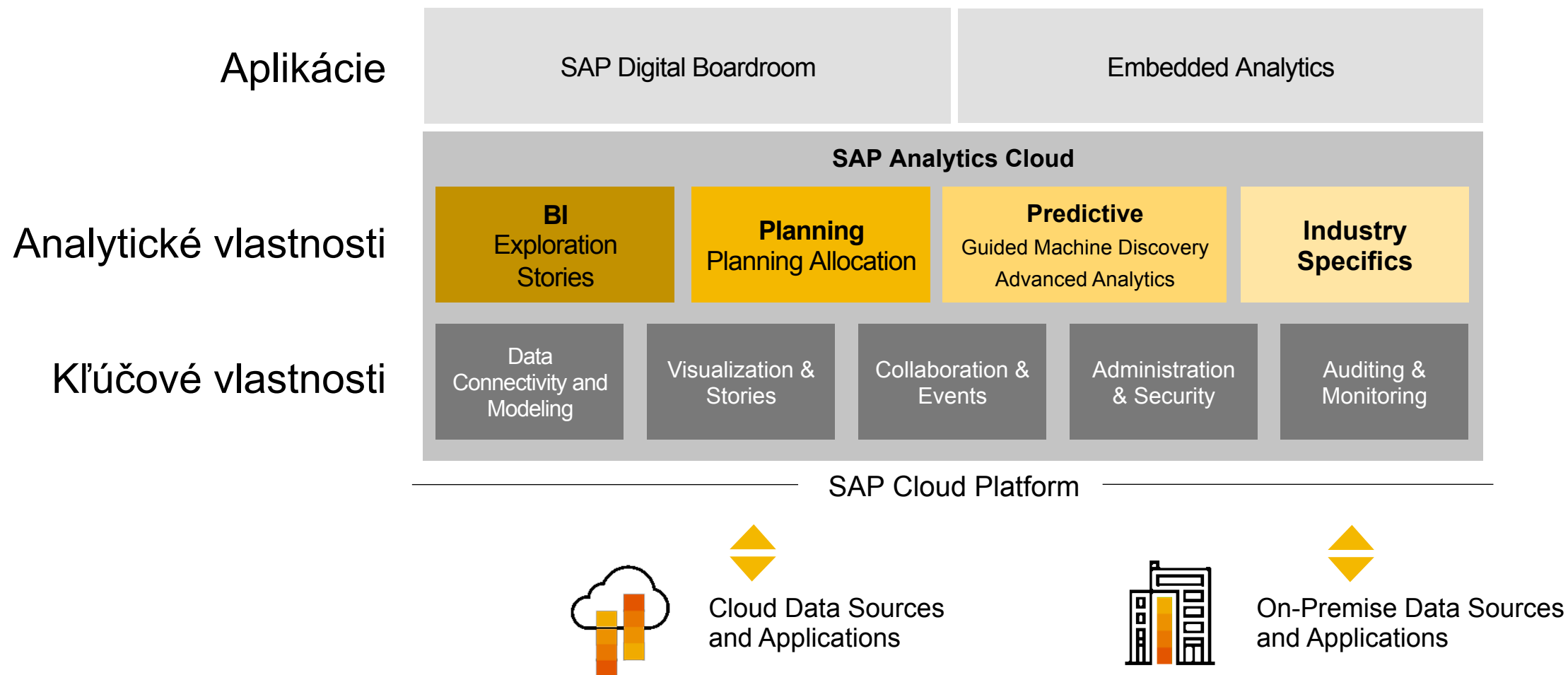
-  SalesAnalysis_3e3q6s Sales Analysis
-  SalesAnalysis_4x5b2k Sales Analysis
-  SalesAnalysis_2k3k33 Sales Analysis
-  SalesAnalysis_472b70 Sales Analysis
-  SalesAnalysis_23v4d0

Revenue Lost

2018



SAP Analytics Cloud - možnosti





CITY OVERVIEW



GOVERNANCE



ECONOMY



ENVIRONMENT, ENERGY & RESOURCES



TRAFFIC & TRANSPORTATION



PEOPLE

Ďakujem.

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