



OPEN HYBRID CLOUD

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DIFFICULT TO BE CLOUD-SCEPTIC THESE DAYS ...



Google datacenters, Council Bluffs, Iowa

HYBRID CLOUD IS A REALITY



Source: IDC Multiclient Survey of 6,159 respondents from 31 countries, IDC CloudView 2016 Survey, Jan 2016.
<http://www.idc.com/getdoc.jsp?containerId=prUS41039416>



THE WORLD'S LEADING DEVELOPER AND SUPPLIER OF

OPEN SOURCE SOFTWARE

FOR ENTERPRISE I.T.

A HIGH-GROWTH, MULTIBILLION-DOLLAR

S&P 500 INDEX COMPANY

OFFERING A COMPREHENSIVE PORTFOLIO OF

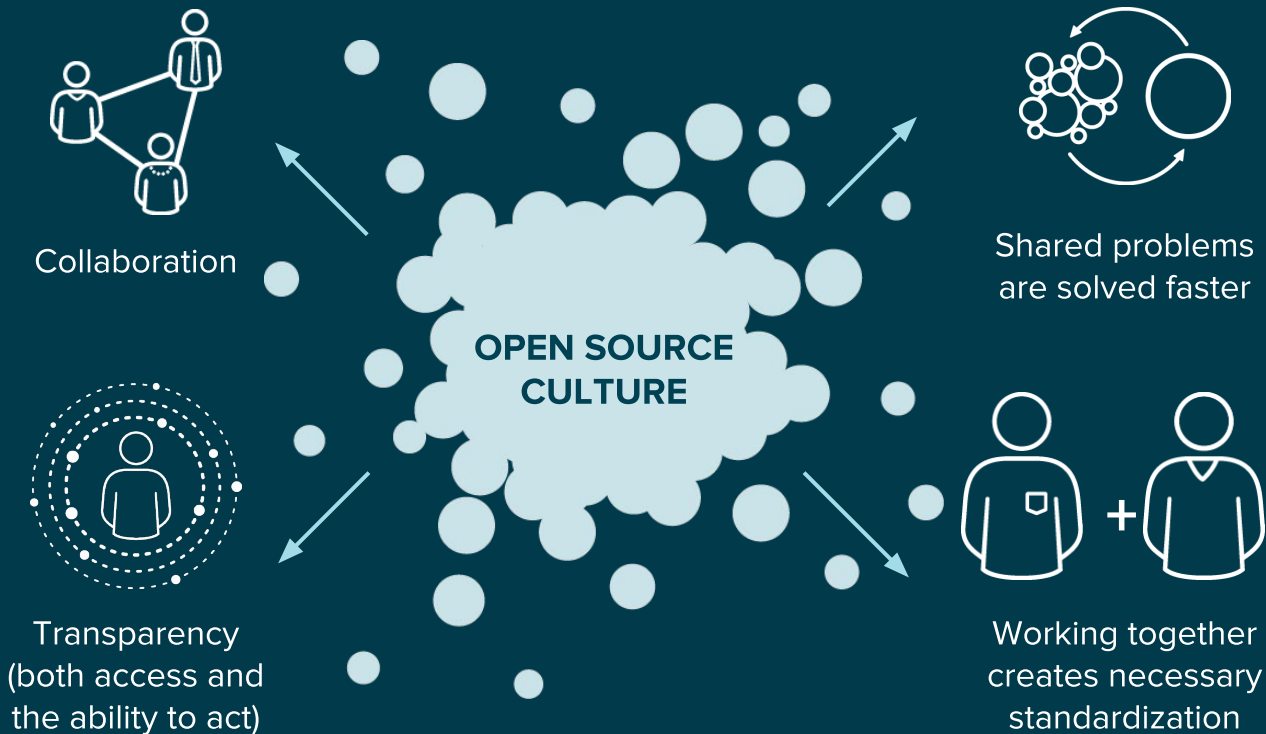
PRODUCTS AND SERVICES

GLOBALLY ACTIVE

IN ALL VERTICAL MARKETS, WITH
STRONG CHANNEL AND DIRECT DELIVERY MODELS

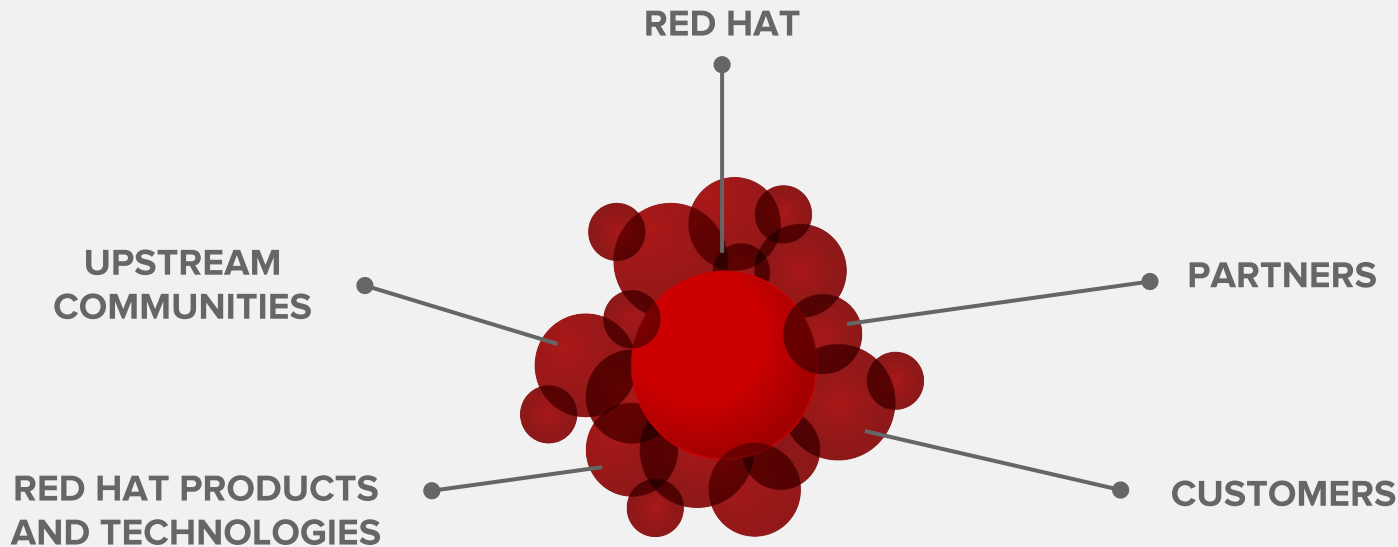
OPEN SOURCE?

IT'S NOT JUST CODE; IT'S CULTURE



WORKING AT THE INTERSECTION

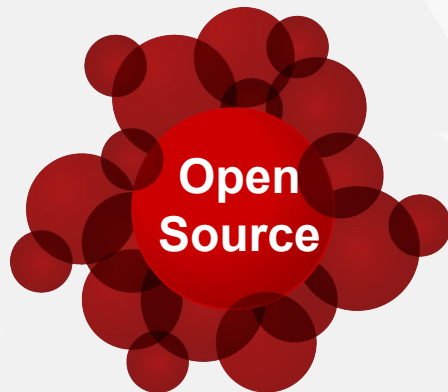
Catalyzing communities of customers, contributors, and partners



OPEN SOURCE CONSUMER TO OPEN INNOVATOR

1 CONSUME

2 IMITATE

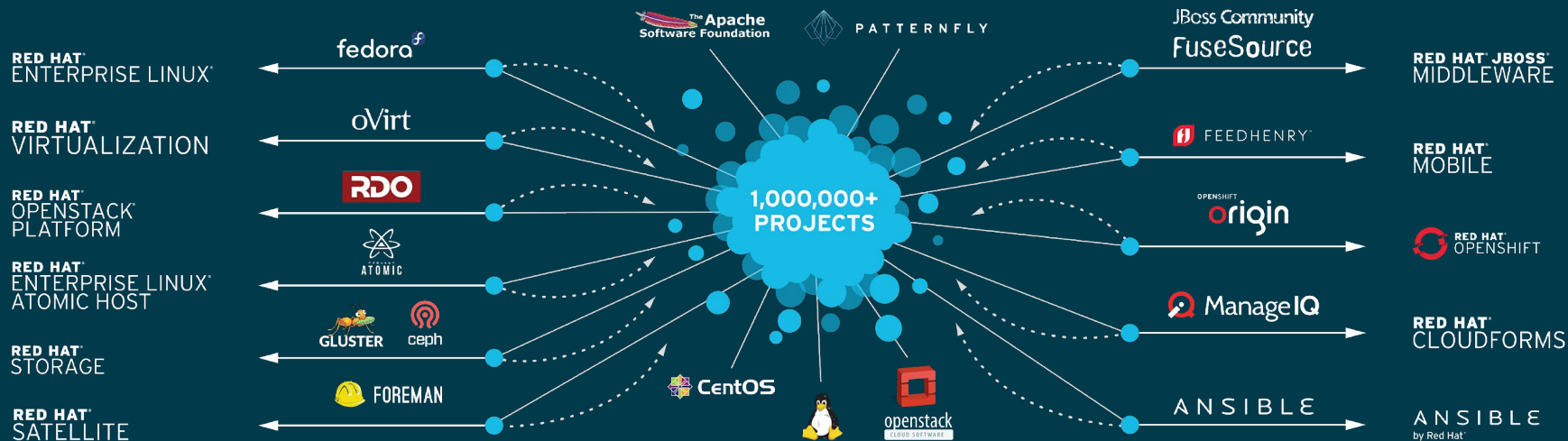


4 INNOVATE

3 PARTICIPATE

FLYWHEEL EFFECT

FROM COMMUNITY TO ENTERPRISE

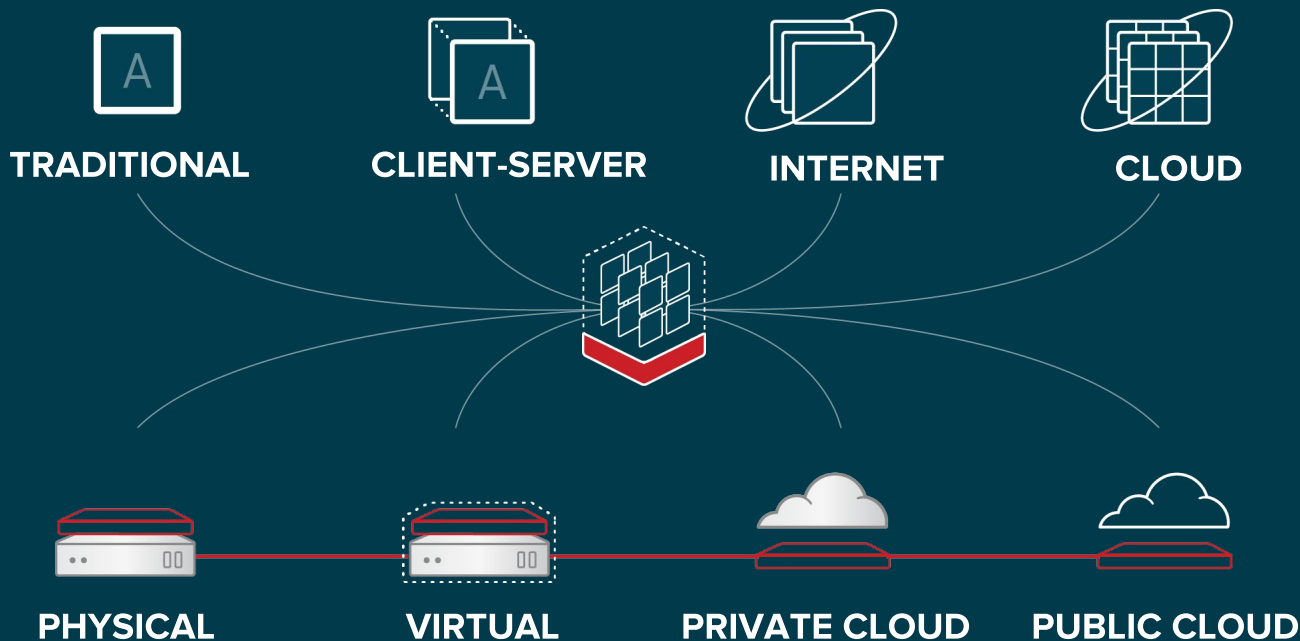


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OPEN HYBRID CLOUD

RED HAT'S VISION: OPEN HYBRID CLOUD

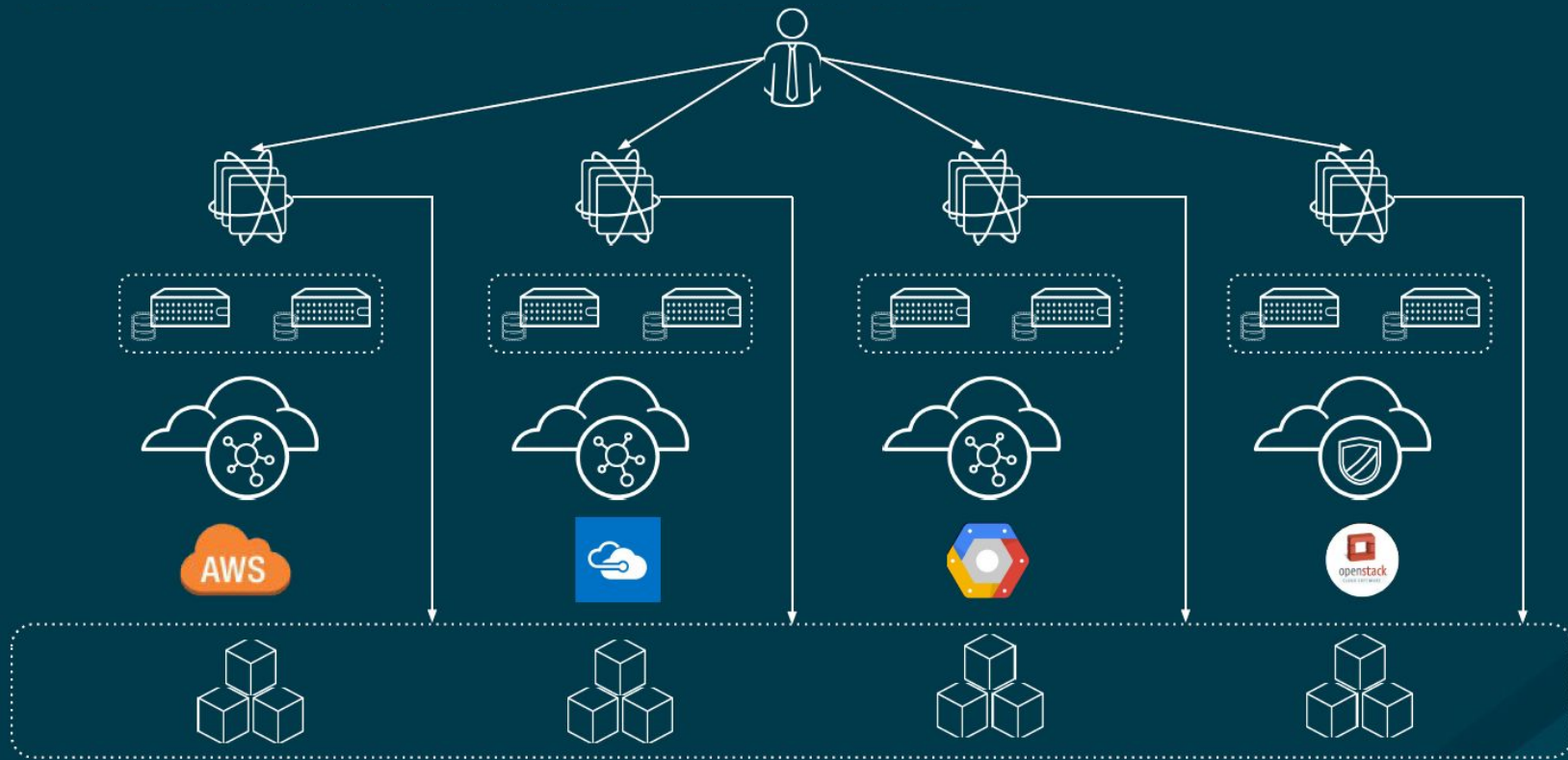
ALL KINDS OF APPS AND ENVIRONMENTS, INCLUDING CONTAINERS



OPEN HYBRID CLOUD

CAREFULLY WITH THE LOCK-IN !

REMEMBER Hardware TIMES?



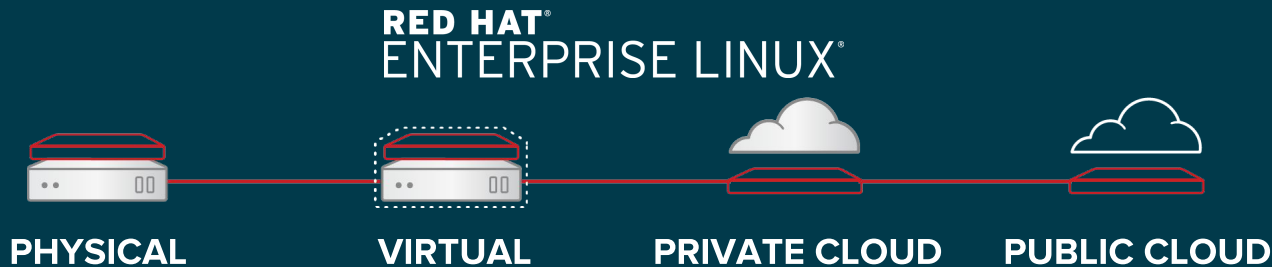
#1: OPEN

- Open source and open standards
- Engaged with innovative open source communities
- Provides interoperability, workload portability, and strategic flexibility

OPEN HYBRID CLOUD

#2: HYBRID

- Bridges cloud-native and software-defined datacenters
 - **Heterogeneous on-premises resources:**
Private clouds, virtualization, bare-metal, containers
 - Multiple providers and types of public clouds



EFFICIENT, STABLE TECHNOLOGY FOUNDATION ACROSS ALL 4 FOOTPRINTS

OPEN HYBRID CLOUD

RED HAT CLOUD ECOSYSTEM

APP APP APP APP APP APP APP

RED HAT® JBOSS®
FUSE
RED HAT® JBOSS®
BPM SUITE
RED HAT® JBOSS®
ENTERPRISE
APPLICATION PLATFORM
RED HAT®
MOBILE APPLICATION
PLATFORM

Business Automation	Integration	Data	Web & Mobile	3rd party frameworks
CONTAINER	CONTAINER	CONTAINER	CONTAINER	CONTAINER

Platform-as-a-Service

RED HAT®
ENTERPRISE LINUX®
OPENSTACK® PLATFORM

Virtual Machines

Infrastructure-as-a-Service

Virtualization

Certified Hardware Ecosystem

RED HAT®
CLOUDFORMS

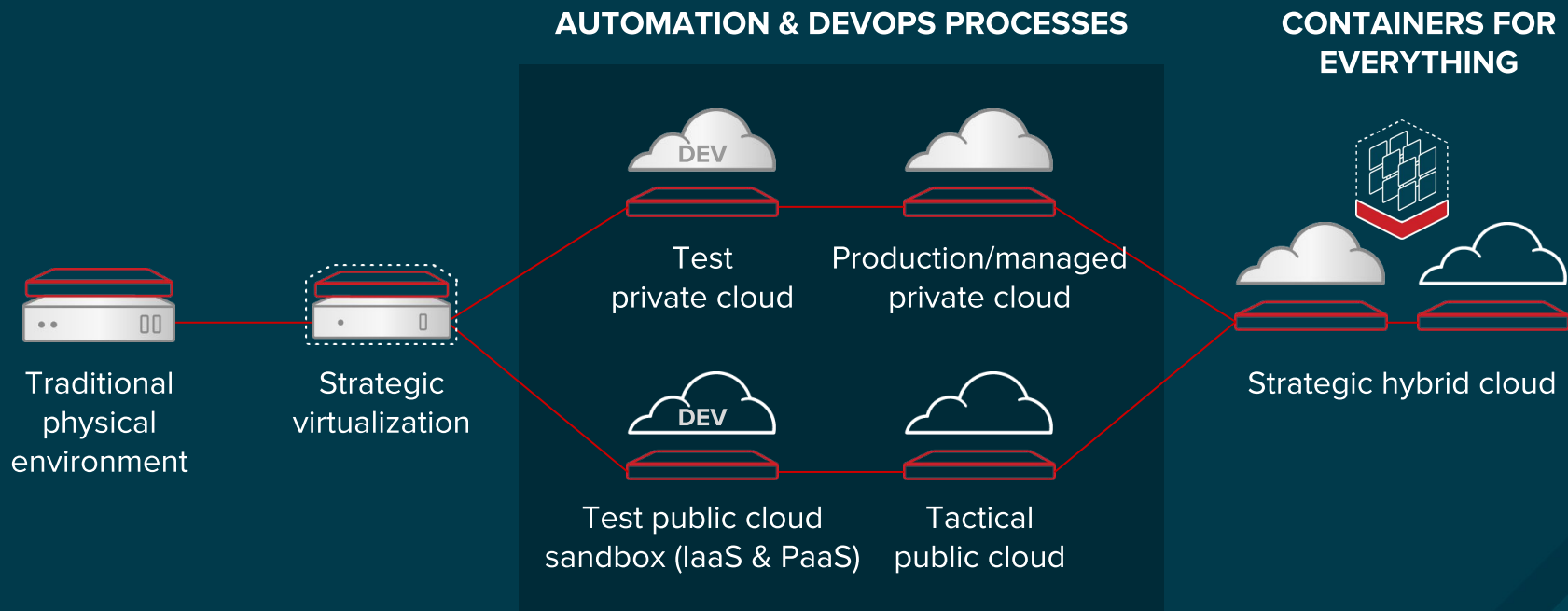
Hybrid
Management



OPENSIFT®
by Red Hat®

IT'S A DIFFERENT JOURNEY FOR EVERYONE

BUT HERE'S WHAT IT LOOKS LIKE FOR ONE FINANCIAL SERVICES CUSTOMER





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